COMM 4191, 4291; 4391, OR 4491; MLCOM 6391 – INTERNSHIPS SYLLABUS

Instructor/Director Robin Williamson

GOAL: The purpose of this internship is to provide hands-on work experience in the student’s chosen field of interest. Possible venues include: public relations firms, print journalism, radio or television broadcasting, political communication, corporate communication, or non-profit service organizations. Through the internship, the student will gain insights into the expectations required for competence in the field as well as important skills for current and future job success.

Requirements for COMM 4191 – 70 work hours, a journal detailing work experience signed by the supervisor, a 3-5 page paper analyzing both the internships and the skills obtained and/or needed, and a letter from the student’s supervisor evaluating the student’s performance at the internship.

Requirements for COMM 4291 – 140 work hours, a journal detailing work experience signed by the supervisor, a 4-6 page paper analyzing both the internships and the skills obtained and/or needed, and a letter from the student’s supervisor evaluating the student’s performance at the internship.

Requirements for COMM 4391/6391 – 210 work hours, a journal detailing work experience signed by the supervisor, a 6-8 page paper analyzing both the internships and the skills obtained and/or needed, and a letter from the student’s supervisor evaluating the student’s performance at the internship. Graduate students must also include a portfolio of professional work produced on site (e.g. press releases, corporate newsletters, published photographs, etc.).

Requirements for COMM 4491 – 280 work hours, a journal detailing work experience signed by the supervisor, a 6-8 page paper analyzing both the internships and the skills obtained and/or needed, and a letter from the student’s supervisor evaluating the student’s performance at the internship.

All students must schedule regular appointments with the internship director for journal checks and verbal analysis of the internship experience.