The course is intended to be a mix of Foreign Policy theory, and the craft of diplomacy/persuasion.

Professor:  H. Richard Sindelar (FSO, ret.)
Address:  Center for International Studies
         Tiller Hall
         Houston, Texas 77006
Phone:  (O) 713-525-3819
E-Mail:  sindelh@stthom.edu

Students With Disabilities

Any student with a documented disability needing academic accommodations is requested to speak with me as early as possible. All discussions will remain confidential. Students with disabilities will also need to contact Counseling and Disability Services in Crooker Center. This office can be reached at (713) 525-3162 or 6953. Additionally, you will need to register with the Counseling and Disability Services Office in Crooker Center; a professor is unable to unilaterally grant ADA consideration to students.

READING

There will be three required books:


**Current Events Reading:**  Students will be expected to keep up with foreign policy & international issues during the term. Students can select any daily/weekly source of news and analysis on U.S. foreign policy events, e.g, *NYT, Washington Post, Time or The Economist, U.S. News, Foreign Policy*, etc. The key will be to keep up with it on a daily/weekly basis.
**Other readings:** Periodically, additional required reading will be xeroxed and handed out along the way, and/or posted on Blackboard.

Also included are more “suggested” (non-mandatory) and “optional” (for the student looking for more detail/depth) readings that may be of interest for each segment of the course. The student will not be responsible for these.

**EXAMS and PAPERS and GRADES**

Exams: 3 - Current Events/Reading, Mid-Term, and Final

Papers: One Term Paper, details to follow

Grades: 10% - Class participation
        10% - Current Events Exam
        20% - Mid-Term
        30% - Paper
        30% - Final

*NOTE: There may be one or more unannounced “pop quizzes” based on both the course readings and current foreign policy events in the media. These will count for a total of 10% of the grade, and Term Paper and Final Exam percentages will be adjusted accordingly.*

**GRADUATE STUDENTS**

*NOTE: GRADUATE STUDENTS NEED TO CONSULT WITH THE INSTRUCTOR FOR ADDITIONAL REQUIREMENTS.* The quality of work from graduate students should be, by definition, superior in most instances to undergraduate work. Graduate students:

- are always welcome to meet with me to discuss the course material at greater length.
- should exhibit a greater ability to summarize and synthesize information.
- are expected to read all articles posted on Blackboard.
- are expected to contribute to class discussion on a regular basis.

On examinations, graduate students will also be held to a higher standard with regard to the precision of answers. In other words, partial credit will be limited.

**Plagiarism**

Plagiarism is a representation of another person's work as your own (for example, directly quoting from another source without using quotation marks). See the University of St. Thomas' Regulation on “Scholastic Dishonesty” for discussion and range of available penalties. Plagiarism will be punished to the maximum extent possible. If a student is found to have committed an act of scholastic dishonesty, I will recommend the most severe penalty.
The Course

The course will have three segments, plus an optional "current events" segment (I-IV below):

I. Nation-States, Their Component Parts & Players, and Their Interactions
(Understanding the Structure that Drives the Policy Needs)

A. Introduction/Framework/Housekeeping/Responsibilities

B. Analysis Framework & the Components of a Nation-State:
   - religious, intellectual;
   - social & economic;
   - political & military

   Required Reading: Quigley, Carroll, Development of Civilizations, Chapters 2-5
   [BLACKBOARD, Nation-States – Quigley]

   Required Reading: Wittkopf, Eugene, et. al., American Foreign Policy: Pattern
   & Process, Part I, Chapter 2, "Pattern & Process in American Foreign Policy,”

C. Actors & Players in the U.S. Nation-State,
   - The Home Front – Domestic Inputs
   - Domestic Political “Tribes”

   Required Readings: Campbell & Chollet, “The New Tribalism: Cliques & the
   [BLACKBOARD, Nation-States – Tribes]

D. Leaders & Persuasion – Leadership & Personal Interaction

   Required Readings: The Powers to Lead, Joseph Nye, Jr., Oxford University
   Press (2008),

   Optional Reading: Machiavelli’s The Prince

E. Analysis - Nation-State vs. Nation-State – The Tools in Play - the dynamics,
   “rules,” etc.

   Required Reading: Mario Puzo’s The Godfather

F. Current Events/Reading Exam

II. The Tools of Foreign Policy – The “Tool Kit”
(Levers to Make, Shape & Carry Out Policy)

A. Basic Political Federal Components & Players – Executive Agencies, Congress, etc.
• Presidency & White House Structure
• State Dept.
• Congress


B. International Organizations & NGO’s
• The United Nations
• Red Cross, Doctors without Borders, etc.
• Allies, Alliances & Treaties
  o Ex. NATO – pol-mil system
  o EX. NAFTA – econ/commercial system


Albright, Madeleine, UN Charts & “Who Broke the UN,” *Foreign Policy*, Sept/October 2012 [BLACKBOARD, Tools – IO’s & NGO’s – UN Charts]

C. Economic/Commercial - Trade, Banking, Finance, Aid
• Depts of Treasury & Commerce, etc
• WTO
• IMF
• World Bank


D. Intelligence, Overt - Media & Mass Opinion
• Open reporting, Statistics, Data Collection
• Analysis & Comment


Friedman, George, “The American Public’s Indifference to Foreign Affairs,” Stratfor, Feb 18, 2014 [BLACKBOARD, Tools – Media, etc]


E. Intelligence, Covert
   • Collection and analysis of – “10 pieces of a 100-piece puzzle”


CIA Director Tenet’s WMD Testimony, Transcript, Washington Post, Feb 5, 2004 [BLACKBOARD, Tools – Intelligence – Tenet]

Intelligence Community Directive Number 204, Sept 13, 2007 [BLACKBOARD, Tools, Intelligence]

Vogel, Steve, “For Intelligence Officers, A Wiki Way to Connect the Dots,” Washington Post, Aug 27, 2009 (and attached other articles) [BLACKBOARD, Tools – Intelligence - Intellipedia]

CIA, The Intelligence Cycle [BLACKBOARD, Tools – Intelligence – CIA Intel Cycle]


F. Force & Military Tools - Saber-Rattling, Police Actions, War


III. Case Studies/Analysis -- Foreign Policy & Historical Periods/Events  
(Lessons from The Good, the Bad, and the Muddles)

A. The Dawn of American World Diplomacy – Teddy Roosevelt & Woodrow Wilson
   - The Good - Roosevelt’s Mediation of the Russo-Japanese War
   - The Not-So-Good – Roosevelt’s Corollary to the Monroe Doctrine
   - The Muddle – U.S.-Europe Relations leading up to WWI and Wilson’s League of Nations

   **Required Reading:** *American Foreign Relations: a History Since 1895 (Volume 2)*, Paterson, et. al., pgs 44-46, 51-55, 73-79, 87-96 [BLACKBOARD, Case Studies - Two “Teddy Roosevelt” Readings and one “Woodrow Wilson” Reading]

B. Yalta, Containment & the Early Cold War

   **Required Readings:** George Kennan’s original “Long Telegram”  
   [BLACKBOARD, Case Studies – Yalta & Containment, Kennan]

   *American Foreign Relations: a History Since 1895 (Volume 2)*, Paterson, et.al., pgs 198-213  
   [BLACKBOARD, Case Studies – Yalta, Paterson]

C. US-China – Opening and Aftermath

   **Required Reading:** *American Foreign Relations: a History Since 1895 (Volume 2)*, Paterson, et.al., pgs 364-368  
   [BLACKBOARD, Case Studies – China – Nixon & HAK Opening, Paterson]

   **Optional Reading:**
   Kissinger, Henry, Memoir Readings 1-4, [BLACKBOARD, Case Studies – Supplemental Materials]

IV. Today’s Issues in Foreign Policy  
(U.S. National Interests & Strategy for the 2nd Decade of the 21st Century: No Longer Nation-States, But Pan-Global Forces?)

   **(THIS SECTION IS OPTIONAL – Topics Covered Will Depend on Current Events in Semester / As a General Rule, Current Events will be discussed as they unfold during the Semester)**

A. Cyberspace Threats, Cyber War, & Privacy
   (Guest Speaker – Eric Botts, Security Consultant & Former State Dept. Officer)
Required Reading: TBD

B. Russia: A New Cold War?

[BLACKBOARD, 21st Century – Russia – CRS Policy Study]

C. The Rise of China & Asia Issues

[BLACKBOARD, 21st Century – China – CRS Policy Study]

Colby & Ratner, “Roiling the Waters,” Foreign Policy, January-February 2014
[BLACKBOARD, 21st Century – China]

D. The “New” Middle East – Syria, Iraq, ISIL, Libya, etc


E. The Information Age & Globalization


Suggested Reading: Kalathil, Shanthi, “DotCom for Dictators,” Foreign Policy, March/April 2003 (available in Doherty Library database)
Suggested Reading: Ferguson, Niall, “Power,” Think Again Section, Foreign Policy, Jan/Feb 2003 (Blackboard: 21st Century - Globalization & Am. Empire)

F. Commerce/Trade – Challenges for the 21st Century


G. Fundamentalism & Terrorism


H. Arab-Israeli – Evolving Toward Peace?

- Failed international efforts
- Sec. Kissinger’s post-1973 diplomacy
- President Carter, *intifadas*, and the Oslo Process – the interminable muddle


Indyk, Martin, “Trusteeship for Palestine?,” *Foreign Affairs*, May/June 2003 (BLACKBOARD, Case Studies – Arab-Israeli - Indyk)


**Optional Readings**:
Friedman, Thomas, *From Beirut to Jerusalem*, Anchor Books, 1995

I. Valedictory / Current Events Analysis