The Cameron School of Business at University of St. Thomas  
MBA 5537, Summer 2016  
Management Information Systems

**Course Information:**
Course Title: Management Information Systems  
Course number: MBA 5537  
Credit Hours: 3  
Prerequisites: MBA 5X05 (Proficiency Course)  
Days and Hours: MW 5:30 to 9:50 pm (Online Course)  
Course webpage: Blackboard site for MBA 5537, Summer 2016

**Instructor Information:**
Name: Asim Shrestha  
Email: ashres1@lsu.edu  
Office hours: By appointment (online). This is an online course. I will respond to all your emails in a timely manner. The response will be fastest during class hours. Please do not send me emails via Blackboard; email directly to the address provided above.

**Course Catalog Description:**
This course presents the major issues in the realm of managing cross-functional information in complex organizations. Topics include planning, designing, acquiring, evaluating, and financing information systems and technologies. Students will understand competing perspectives of the end-user client and the information system manager with opportunities to work together to improve competitive advantage through effective management of information. The course is largely a participation focused class that encourages critical thinking, creativity, and in depth discussions to solve business problems and make decisions. Assignments include homework, PowerPoint and video presentations.

**Program Goals:**
The Masters of Business Administration program has six goals:  

**Goal 1: They will be effective communicators.**  
Objective 1: Graduates will deliver a compelling oral presentation.  
Objective 2: Graduates will write professional quality documents.  

**Goal 2: They will be effective team members.**  
Objective 1: Graduates will demonstrate appropriate group techniques to participate in a team task that results in effective performance.  
Objective 2: Graduates will demonstrate effective leadership skills in a group projects.  

**Goal 3: They will be ethical decision makers.**  
Objective 1: Graduates will recognize the ethical issues implicit in a business situation.
Objective 2: Graduates will describe and use ethical frameworks applicable to business situations.
Objective 3: Graduates will develop a variety of ethical alternatives for resolving or at least addressing, a problem in business.

Goal 4: They will be globally aware.
Objective 1: Graduates will perform a global business situation analysis.
Objective 2: Graduates will formulate global business strategy.
Objective 3: Students will evaluate global business strategy.

Goal 5: They will be able to integrate knowledge across multiple business disciplines.
Objective 1: Graduates will identify business problems and opportunities that result from factors internal and external to the organization.
Objective 2: Graduates will apply quantitative and qualitative techniques from the different business disciplines to address problems and opportunities.

Goal 6: They will be knowledgeable about multiple business disciplines.

Course Learning Objectives:
- Assess the role of emerging information technologies in products and identify relevant new strategically important applications of IT in products/services. (MBA Goal 4: Global Perspective)
- Understand the key issues involved in managing IT in any organization. (MBA Goal 6: Knowledge)
- Understand the issues relates to global information systems, including impacts. (MBA Goal 4: Global Perspective)
- Assess and evaluate the ethical issues presented by the development and use of information systems. (MBA Goal 3: Ethics)
- Lead effective discussions of critical success factors in the business cases presented including analysis and assessment of information technology issues in organizations. (MBA Goal 1: Communication)

Topics Covered (Related to Program Goal 6: Knowledge)
Business in Digital Times
Data Governance and IT Architecture
Data Management, Big Data Analytics, and Records Management
Cybersecurity and Risk Management
Search, Semantic, and Recommendation Technology
Social Networking, Engagement, and Social Metrics
Retail, E-Commerce, and Mobile-Commerce Technology
Strategic Technology and Enterprise Systems
Data Visualization and Geographic Information Systems
IT Strategy and Balanced Scorecard
Texts, Readings, Materials

Textbook:
Title: Information Technology for Management: Digital Strategies for Insight, Action, and Sustainable Performance
Author: Efraim Turban, Linda Volonino, and Gregory R. Wood
Edition: 10th
Publisher: Wiley

Suggestions for further study:

Books:
Principles of Information Systems: A Managerial Approach; Ralph M. Stair, George W. Reynolds; Thompson Course Technology
Information System Foundations; Leonard M. Jessup, Joseph S. Valacich; Que E&T
Managing IT as a Business: A Survival Guide for CEOs; Mark D. Lutchen; John Wiley and Sons, Inc.
Manager's Guide to Making Decisions about Information Systems; Paul Gray; John Wiley and Sons, Inc.

Online Resources:
Technology sections of Wall Street Journal and Business Week
Information Week
CIO Magazine
Wired

Academic Databases (Available in the library):
Academic Search Premier
Business Source Premier
Mergent

Instruction methods:
This is an online course and we will use Blackboard as the platform for most of our interactions. I will be posting chapter slides, assignments, discussion topics etc. over there. You are expected to participate in online discussions, submit assignments and presentations using Blackboard as well.
Use of technology:

**Communication and Collaboration:**
Blackboard, Stthom email

**Software and Hardware:**
Microsoft Word (for assignments)
Microsoft PowerPoint (for presentations)
Video recording device (Webcam, Cellphone camera etc. for video presentations)

**Tentative Schedule:**

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Chapter(s)</th>
<th>Assignment/Exam</th>
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<tbody>
<tr>
<td>1</td>
<td>June 6</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>June 8</td>
<td>2,3</td>
<td></td>
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<tr>
<td>2</td>
<td>June 13</td>
<td>5,6</td>
<td>Assignment 1 due</td>
</tr>
<tr>
<td>2</td>
<td>June 15</td>
<td>7,8</td>
<td>Exam 1</td>
</tr>
<tr>
<td>3</td>
<td>June 20</td>
<td>10,11</td>
<td>Assignment 2 due</td>
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<tr>
<td>3</td>
<td>June 22</td>
<td>12,13</td>
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<tr>
<td>4</td>
<td>June 27</td>
<td>14</td>
<td>Assignment 3 due</td>
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<tr>
<td>4</td>
<td>June 29</td>
<td>-</td>
<td>Exam 2</td>
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*The above schedule and procedures in this course are subject to change in the event of circumstances beyond the instructor's control. Students are required to check their emails and Blackboard for notifications.

**If your final exam conflicts with other final exams you need to inform me during the first week of semester, providing me with documentation.*

**Exams:** There will be two exams. Exam 1 will cover chapters 1, 2, 3, 5, and 6. Exam 2 will cover chapters 7, 8, 10, 11, 12, 13, and 14. Exams will be active during the class hours on the date marked on the tentative schedule above.

**Assignments:** There will be three assignments that will cover the following chapters each.
- Assignment 1: Chapters 1, 2, and 3
- Assignment 2: Chapters 5, 6, 7, and 8
- Assignment 3: Chapters 10, 11, 12, 13, and 14

**Video Presentation:** As per the goal of the program for students to be effective communicators, this course will require each student to record a video presentation on a topic that I will assign to each of you. It will be a short video (around 10 minutes) and the points you receive will be based on my and the rest of your classmates’ evaluations. The topics will focus mostly on your critical
thoughts on different IS issues related to modern day business. Topics and due
dates will be assigned later.

**Business Startup Idea Presentation with focus on IS:** You will be have to
submit PowerPoint slides about a business start up idea of your own focusing on
the IS issues of that particular business. This assignment encourages creativity
and critical thinking. The points you receive will be based on my and the rest of
your classmates’ evaluations.

**Participation:**
This includes critique, discussion, and suggestions that you provide to your
classmates’ presentations. You can also get participation points by posting
articles relevant to the topics that we deal in this course and discussing on
postings of other students.

**Grades distribution:**

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<tbody>
<tr>
<td>Exam 1</td>
<td>25%</td>
</tr>
<tr>
<td>Exam 2</td>
<td>35%</td>
</tr>
<tr>
<td>Assignments</td>
<td>10%</td>
</tr>
<tr>
<td>Video Presentation</td>
<td>10%</td>
</tr>
<tr>
<td>IS focused business idea presentation (PPT)</td>
<td>10%</td>
</tr>
<tr>
<td>Participation</td>
<td>10%</td>
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**Grading Scale:**

<table>
<thead>
<tr>
<th>Points</th>
<th>Grade</th>
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<tbody>
<tr>
<td>93 to 100</td>
<td>A</td>
</tr>
<tr>
<td>90 to 92.9</td>
<td>A-</td>
</tr>
<tr>
<td>88 to 89.9</td>
<td>B+</td>
</tr>
<tr>
<td>83 to 87.9</td>
<td>B</td>
</tr>
<tr>
<td>80 to 82.9</td>
<td>B-</td>
</tr>
<tr>
<td>78 to 79.9</td>
<td>C+</td>
</tr>
<tr>
<td>73 to 77.9</td>
<td>C</td>
</tr>
<tr>
<td>70 to 72.9</td>
<td>C-</td>
</tr>
<tr>
<td>Below 70</td>
<td>F</td>
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**Course Policies:**

- Assignments need to submitted on time. Late submissions will not yield
  any points. Same policy applies to video and PowerPoint presentations.
- Exams are mostly subjective in nature and will test your grasp of the
  concepts of the material. They will be timed (2 hours). They will be open
  book/ open notes. You are not supposed to discuss or collaborate on the
  exams. If I get the impression from your answers that two or more
  students worked on the exam together, none will get any points.
• This is an online course and you are welcome to email me anytime of the day. I will be most active in responding your queries during the class hours.

Available Support Services:

Tutorial Services Center:
The Tutorial Services Center is a tutorial center, and is available free of cost to all UST students. Writing consultants and subject tutors are available when the center is open. The schedule is available at: http://www.stthom.edu/Offices_Services/Offices/Tutorial_Services_Center/HoursSchedule.aqf

Students are encouraged to consult with tutors at the Tutorial Services Center when completing assignments for this course. Based on the instructor’s assessment of the student’s written work, the student may be required to work with the tutors at the Tutorial Services Center to improve the student’s writing skills.

Information Technology Services:

Mission Statement:
Inspired by the Basilian Fathers’ motto of Goodness, Discipline, and Knowledge, the Cameron School of Business provides a comprehensive, high quality, ethically-oriented business education to a diverse student body enabling graduates to serve as leaders of faith and character in a global economy.

Academic Honesty:
Ethical conduct is essential to a community of scholars and students searching for truth. Anything less than total commitment to honesty and honorable conduct undermines the efforts of the entire community. Academic integrity lies at the very heart of any institution of higher learning. In the Cameron School of Business, students and faculty are expected to commit to a code that exemplifies each individual’s honor and integrity. Any conduct that violates this standard and betrays the respect of others is a matter of grave concern and, accordingly, is deemed unacceptable.

Accommodations:
The University of St. Thomas abides by the American with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, which stipulates that no student shall be denied the benefits of an education “solely by reason of a handicap”. If you have a documented disability that may impact your performance in this class and for which you may require accommodations, you must be registered
with and provide documentation of your disability to Counseling and Disability Services which is located on the second floor of Crooker Center. Contact Debby Jones or Rose Signorello at 713-525-6953 or 713-525-3162. In addition, any student with a documented disability needing academic adjustments or accommodations in this course should contact me in a timely manner, so that such accommodations may be provided. All discussion will remain confidential.