The University of St. Thomas . . . COURSE SYLLABUS

Instructor: Ted Irving

COURSE TITLE: After Effects & Photoshop Editing COMM 4393

Wednesday 5:30-8:30pm

COURSE DESCRIPTION: Focused on advanced editing systems and methods, this course enables students to process audio and video elements in media content and organize such content for total effect and final delivery. Students apply a comprehensive set of critical and evaluative skills to make sound judgment calls and sophisticated editing decisions within the Photoshop, and After Effects space.

CREDIT HOURS: 3  CONTACT HOURS: 44

PREREQUISITES: Fundamentals of Video Editing & Intermediate Video Editing

COURSE OBJECTIVES: 344

After Effects and Photoshop competencies.

The student will apply everything below to the use of After Effects & Photoshop:

Evaluate and arrange media content to communicate an intended message.
- Assemble various production elements to convey a message.
- Utilize digital non-linear editing tools and techniques.
- Incorporate the various uses of time code within the editing process. *(Logging & Ingest, then compress audio and video.)*
- Utilize technology to input various formats of media elements into a computer.
- Analyze media content and apply optimum compression ratios for input and (output. *(Manage and facilitate the transfer of digital media files across a variety of platforms.)*
- Implement basic networking technologies.
- Manage the conversion process between computer platforms. Utilize special effects techniques to enhance the storytelling process.
- Utilize knowledge of traditional and modern special effects techniques when necessary to enhance a production piece.
- Employ the use of software tools to create digital video effects. Review and critique final product.
- Develop critical evaluation of content.
- Examine whether final product meets production goals.
- Determine if product meets client expectations.

TECHNOLOGY NEEDS: 250GB, or larger, External Bus Powered hard drive, 16GB SDHC Class 6 card and headphones with Phono & mini-jack connections

METHODS OF INSTRUCTION: Will be part lecture and part hands-on lab experience

METHODS OF ASSESMENT: Midterm and Final Exam project. Delivery of Products: Every student project that involves a final product that is to be delivered to a client; professor, staff member, etc. must provide the final copy to the client within three days of the final deadline. Failure to do so will result in a failure of the final exam project.
GRADING SCALE: The following number points to letter grade scale will be followed for this course:

93-100% = A
90-92% = A-
87-89% = B+
83-86% = B
80-82% = B-
77-79% = C+
73-76% = C
70-72% = C-
65-69% = D+
60-64% = D
0-59% = F

POLICIES AND PROCEDURES: To be established and specified by the Instructor. All policies must be equitable and fair to all students, including those with disabilities.

Attendance

More than 1 Unexcused absence will affect your grade negatively. 2 or more will require you being dropped. There will be a considerable amount of relevant information presented in each class. Therefore, regular class attendance is essential and attendance will be taken twice each class. Absence from three classes will result in automatically being dropped from the course. Perfect attendance will be rewarded. Also, chronic lateness is disruptive to the entire class. Lateness beyond 15 minutes after the class session has started will be recorded as an absence for that segment of the class.

Cheating/Plagarism

Students are expected to maintain the highest standards of honesty in their academic work. Cheating, forgery, and plagiarism are serious offenses, and students found guilty of any form of academic dishonesty are subject to disciplinary action. As such, any student who has been found cheating in any course assignment or exam will receive, at minimum, a failing grade for the assignment and possibly the entire course.

Deadlines

All deadlines for assignments are final. Assignments are due on the due date specified when the student is given the assignment. Late work will not be accepted.

Classroom Behavior

There are certain basic standards of classroom civility that should be adhered to. Classroom civility includes the following:

- Displaying respect for all members of the classroom, both your instructor and fellow students,
- Attentiveness to and participation in lectures and other classroom activities,
- Avoidance of unnecessary disruptions during class such as loud private conversations, talking on cell phones, checking phone messages, ringing cell phones, eating and doing work for other classes. These examples of classroom civility do not comprise an exhaustive list. Rather, they represent the minimal level of student behavior that will help to make the classroom a pleasant place for all concerned.

Veterans – Contact the counseling center for any assistance and to register. Please call them if you have any questions. 713-525-2169. Students with Disabilities: Students with documented physical, learning, psychological and other disabilities are entitled to receive reasonable accommodations. If you need classroom or testing accommodations, please contact the instructor and you will be provided with the appropriate accommodations. Students are encouraged to request accommodations as close to the beginning of the semester as possible.
MANDATORY TEXTS: Instructor will discuss

SUPPLEMENTAL MATERIALS: External 7200rpm bus powered hard drive, USB Flash over 16GB

CLASS TOPICS AND ASSIGNMENTS

Weekly Outline provided at later date by your instructor.