1. Course Information

Course Title: International Economics
Course number: MBA 5326
Credit Hours: 3
Semester: Summer II, 2016
Prerequisites: MBA Economics Proficiency (Micro and Macro: 1.5 credit hours each) or Micro & Macroeconomic Principles (6 undergraduate credit-hours)

Room #: TBA
Days & hours: TBA
Web page/BlackBoard site: https://blackboard.stthom.edu/

2. Instructor Information

Name: J. Ulyses Balderas
Office location: Tiller 201
Office phone: 713 525 3533
Office hours: Sat: 12:00-1:00 PM; and by appointment
Skype: JBalderas6
E-mail: balderj@stthom.edu
Fax number: 713 525 2110

Note: My preferred method of communicating with students is through email. You should have no problems finding me online as I check my messages several times a day, including most weekends. If I have not reply to your email after 24hrs, please send me a second email.

3. Course Catalog Description

The purpose of this course is to introduce the student to both the principles of international trade and the fundamentals of balance of payments and exchange rate determination. Topics covered include the economic impact and the political economy of trade barriers, multilateral and bilateral trade arrangements, the conduct of monetary policy under alternative exchange rate systems, and the impact of trade restrictions and changes in exchange rates on business firms.

4. Program Goals and Objectives:

The Master of Business Administration has six goals. When students complete the MBA at the University of St. Thomas:

1. They will be able to effectively lead and participate in a team project.
   - Objective 1: Students can demonstrate appropriate group techniques to participate in a team task that results in effective performance.
   - Objective 2: Students can demonstrate effective leadership skills in a group project.

2. They will integrate multi-disciplinary perspectives in synthesizing and analyzing information to make sound business decisions.
Objectives 1: Students can analyze ineffective business practices that result from poorly integrated business processes.
Objectives 2: Students can formulate sound proposals for improving integrated business processes.

3. They will recognize current trends in the global business environment and identify opportunities for competition and collaboration.
   - Objective 1: Students can identify current trends in the global business environment.
   - Objective 2: Students can formulate how these trends can generate competitive advantage.

4. They will be able to articulate ethical behavior and standards cite relevant moral theory and provide suggestions for dealing with ethical issues
   - Objective 1: Graduates can recognize the ethical issues in a business situation.
   - Objective 2: Graduates can cite relevant ethical and moral theory in a business situation.
   - Objective 3: Graduates can apply relevant Ethical and Moral theory to provide creative suggestions to address the issue in a business situation.

5. They will be able to communicate effectively
   - Objective 1: When students complete the MBA, they can deliver a professional presentation.
   - Objective 2: Graduates can produce written materials that flow logically and are grammatically correct.

6. Graduates will demonstrate understanding of perspectives and the context of business.
   - Objective 1: When students complete the MBA, they can demonstrate management specific skills and competencies.

The first five goals, related to general knowledge, are assessed using course embedded method. Goal 6, which is management specific, will be assessed employing ETS Major Fields

5. Course Learning Objectives (and relationship to program goals and objectives)

Upon successful completion of this course, you will be able to:
- Recognize current trends in the global business environment (goal 3)
- Recognize ethical issues relevant to business and make suggestions for dealing with such issues (goal 4)
- Develop effective written (through the discussion board) communication skills (goal 5)
6. Texts, Readings, Materials
Required text (available as an electronic copy through APLIA):

Suggestions for further study (suggested readings, bibliography)

Assignments
Homework will be posted online and will be graded automatically through APLIA.

REGISTRATION
I. Connect to http://login.cengagebrain.com/course/BAE6-NDET-WFYJ
II. Follow the prompts to register for your Aplia course.

PAYMENT
After registering for your course, you will need to pay for access using one of the options below:

a) Online: You can pay online using a credit or debit card, or PayPal.
b) Bookstore: You may be able to purchase access to Aplia at your bookstore.
   Check with the bookstore to find out what they offer for your course.
c) Free Trial: You can access Aplia until 11:59 PM on 07/28/2016 during your free
   trial. After the free trial ends you will be required to pay for access.

PLEASE NOTE: At the end of the free trial period, your course access will be
suspended until your payment has been made. All your scores and course activity will be
saved and will be available to you after you pay for access. If you already registered an
access code or bought Aplia online, the course key to register for this course is:
BAE6-NDET-WFYJ.

SYSTEM CHECK
To check whether your computer meets the requirements for using Aplia, go to
http://www.aplia.com/support/config.jsp
7. Instructional methods:
Lecture by instructor.
Discussion (Q&A) and Problems solving during class and extensive use of APLIA and online resources.

8. Technology:
I will make extensive use of Blackboard and APLIA.

- ANNOUNCEMENTS will be posted on BB.
- The SYLLABUS is available on BB
- LECTURE notes (PowerPoint slides) can be retrieved from BB
- Various documents related to the course will be stored in the COURSE DOCUMENTS during the class term.
- EXAMS and EXAM grades will be posted on Blackboard as soon as they are available.

9. Tentative** Course Schedule:

<table>
<thead>
<tr>
<th>Dates:</th>
<th>Chapters*, Topics, &amp; Exams</th>
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<tbody>
<tr>
<td>Week of July 11-15</td>
<td>Chapter 1: The International Economy and Globalization</td>
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<tr>
<td>Week of July 11-15</td>
<td>Chapter 2: Foundations of Modern Trade Theory: Comparative Advantage</td>
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<td>Week of July 18-22</td>
<td>Chapter 4: Tariffs</td>
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<td>July 25</td>
<td>Chapter 7: Trade Policies for the Developing Nations</td>
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<td>July 26</td>
<td>Chapter 8: Regional Trading Agreements</td>
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<td>July 27</td>
<td>Chapter 10: The Balance of Payments</td>
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<td>July 28</td>
<td>Chapter 11: Foreign Exchange</td>
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<td>July 29</td>
<td>Chapter 12: Exchange Rate Determination</td>
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<td>July 31</td>
<td>Exam 1 (Online exam on Blackboard)</td>
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<td>Week of Aug 1-5</td>
<td>Chapter 14: Exchange Rate Adjustments and the BOP</td>
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<tr>
<td>Week of Aug 1-5</td>
<td>Chapter 15: Exchange Rate Systems and currency crises</td>
</tr>
<tr>
<td>Week of Aug 8-12</td>
<td>Chapter 16: Macroeconomic Policy in an Open Economy</td>
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<tr>
<td>Aug 17</td>
<td>Final Exam</td>
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**The above schedule and procedures in this course are subject to change in the event of circumstances beyond the instructor's control.

10. Course Policies:
- Attendance/lateness
You are expected to attend all classes and to arrive on time. If for some reasons, you know that you will be late or will not be able to attend classes, you must notify the instructor by email prior to the start of the class in order not to be penalized.
• **Class Participation**
  It is important to ask questions when a concept covered in class is not clearly understood. Participation is also required when problems are solved in class.
  You may also make comments or ask questions on the discussion board throughout the semester (not only at the end).

• **Cell phones, electronic media**
  Ringers should be turned off, both
  - During lectures
  - During exams

11. **Student Grading Processes:**

- Quiz (chapters 1, 2, and 4) 10%
- Exam (chapters 1, 2, 4, 7, 8) 15%
- Final Exam (comprehensive) 25%
- Participation 10%
- Reflection Journal 15%
- Online graded assignments 25%

**Reflection Journal**

The reflection journal will hold summaries and commentary for each meeting held in Cuba. Each entry will have the following components:

1) meeting information – where, when, and with whom
2) information about the speaker/speakers and information about the organization
3) a summary of the presentation and Q&A session
4) your reflection on what was learned; surprises, inconsistencies, etc.
5) your application of the lessons learned during the meeting to what we have covered previously in class and during other excursions
6) other reflections of a more random nature

At the end of each day, students should set aside time to write a summary of the day’s activities and reflect upon how the knowledge gained that day relates to the material covered in lecture. Journals must be typed for submission. The deadline for submission is Friday August 19, 2016. Each journal entry will be approximately 350-500 words in length (about 1.5, double spaced). Please deliver hard copies of your completed journals to me by 5:00 p.m. on Aug 19th.

**Grading Scale**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Range</th>
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<tbody>
<tr>
<td>A</td>
<td>93-100</td>
</tr>
<tr>
<td>A-</td>
<td>90-92</td>
</tr>
<tr>
<td>B+</td>
<td>87-89</td>
</tr>
<tr>
<td>B</td>
<td>84-86</td>
</tr>
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12. Available Support Services:

- For Review of Mathematical concepts, Written Communication, Presentations, etc.: CSB Resource site for Graduate Students on Blackboard
- The ETS Major Field Test is a comprehensive test on business disciplines and will be administered in the capstone course of this program. **Questions on topics from all core/required courses – including this course - will appear on the ETS Major Field Test.**
- Doherty library 713 525 2190
  - Circulation desk: 713 525 2180
  - Reference desk: 713 525 2188
- IT (blackboard, mystthom, webmail): 713 525 6900
- Counseling, Testing and Career center:  713 525 3162, 713 525 6953
- Learning and Writing Center

The Cameron School of Business at University of St. Thomas

**MISSION STATEMENT**

The Cameron School of Business will serve students of diverse backgrounds, providing them the necessary professional skills for a changing global economy, and instilling in them a deep appreciation for ethical behavior as the hallmark of a successful and fulfilling business career. The Cameron School will provide its students a timely and comprehensive business curriculum, with opportunities for specialized study in major business fields. The faculty will provide quality teaching, as this is the core of our mission. As an extension of our teaching mission, the faculty will engage in scholarly activity and service to the University, the profession, and the community

**ACADEMIC HONESTY**

Ethical conduct is essential to a community of scholars and students searching for truth. Anything less than total commitment to honesty and honorable conduct undermines the efforts of the entire community. Academic integrity lies at the very heart of any institution of higher learning. In the Cameron School of Business, students and faculty are expected to commit to a code that exemplifies each individual's honor and integrity. Any conduct that violates this standard and betrays the respect of others is a matter of grave concern and, accordingly, is deemed unacceptable
ACCOMMODATIONS

The University of St. Thomas abides by the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, which stipulates that no student shall be denied the benefits of an education "solely by reason of her or his disability." If you have a documented disability that may impact your performance in this class and for which you may require accommodations, you must be registered with and provide documentation of your disability to Counseling and Disability Services which is located on the second floor of Crooker Center. Contact Debby Jones or Rose Signorello at 713-525-6953 or 713-525-3162.