The Cameron School of Business at University of St. Thomas

1. Course Information

Course Title: Management Information Systems

Course number: MGMT 3390

Course Section: A

Credit Hours: 3

Prerequisites: None

Room #: Online

Class meeting times: Online

2. Instructor Information

Name: Dr. David W. Johnk

Office location: online

Cell Phone: 956-457-2453 (messages checked at least daily)

Office phone: 918-343-8352 (messages checked weekly)

Office hours: online

E-mail: johnkd@stthom.edu  preferred method of communication is email

Important note about emailing: For all email correspondences please begin your subject line with MGMT 3390. Please do not send me emails via Blackboard or MyMISLab; email directly from your student account ending with @stthom.edu to the email address provided above. Please read the syllabus carefully and avoid asking questions that have been answered on the syllabus. I will try to answer all emails within 24 hours (usually sooner) Monday through Thursday. Expect longer response times Fridays, weekends and holidays.
3. Course Catalog Description

Topics covered in this course focus on the information systems used to address the needs of functional areas of business. Also discussed are the strategic role of information systems in the enterprise, new and emerging technologies, and ethical and social impacts of information systems. The course includes an introduction to business process modeling systems, business cases, teamwork, and discussion of current innovations and business situations involving information systems.

4. BBA Learning Goals

The Bachelors of Business Administration has five learning goals. When students complete the BBA degree at the University of St. Thomas:

1. They will communicate clearly, effectively and logically in a business situation:
   - Objective 1: Graduates can demonstrate mastery of appropriate communication technology.
   - Objective 2: Graduates can produce written materials that flow logically and are grammatically correct.
   - Objective 3: Graduates can deliver a compelling oral presentation grounded in relevant information and facts.

2. They will be adept at critical thinking and be able to demonstrate creative decision making skills.
   - Objective 1: Graduates can identify the main problem and key surrounding assumptions.
   - Objective 2: Graduates can evaluate the logic, validity and relevance of data.
   - Objective 3: Graduates can solve challenging problems and discuss conclusions, implications.

3. They will be able to work effectively in teams towards achievement of goals.
   - Objective 1: When working in a group, graduates can demonstrate collaborative behaviors in the achievement of group goals
   - Objective 2: When working in a group, graduates can evidence accountability for the achievement of group goals
   - Objective 3: When working in a group, graduates can demonstrate a positive attitude towards the group and the other members of the group

4. They will be able to state moral standards/principles, recognize possible moral issues and bring their moral knowledge to bear in resolving these moral issues.
   - Objective 1: Graduates can state professional codes for ethical conduct as they apply to business situations.
   - Objective 2: Graduates can discern moral issues in a business case.
   - Objective 3: Graduates can bring moral principles to bear in resolving business issues.
5. They will demonstrate an understanding of fundamental business issues and processes.
   • Objective 1: When students complete the BBA, they can demonstrate their management specific skills and competencies in Accounting, Economics, Management, Quantitative methods, Finance, marketing, Legal and Social Environments, Information System and Global Issues

The first four goals are assessed across the curriculum using a rubric based method. The fifth goal is assessed employing ETS Major Field Test

5. Course Learning Goals (and relationship to program goals and objectives)

Upon successful completion of this course, you will be able to:

• Communicate professionally, orally & in writing, & demonstrate understanding of topics & issues in MIS (Goal #1, Objective 3).

• Demonstrate critical thinking & analysis of the role of information systems in support of business practices & strategic business initiatives (Goal #2, Objective 3).

• Discuss & analyze important ethical & societal implications of MIS & associated technology (Goal #4, Objective 1).

6. Texts, Readings, Materials

A paperback textbook is NOT required. Students just need to acquire the access code for MyMISLab with etext (ISBN# 9780134402260) either online, or through the UST bookstore. MyMISLab comes with the etext for the book pictured below (Experiencing MIS 2016 7th edition, Pearson, Kroenke).
Information need to register in MyMISLab and get started right away:

Click on the MyMISLab link (on the left of your screen on Blackboard). This link will guide you through access to MyMISLab after you acquire an access code.

Access codes should be available at the bookstore in about a week or you can use a credit card to purchase an access code online. **Temporary access without payment is available for 14 days if you go through the registration process and request it (look for it when you get to the screen that looks like the one below)**

- You may need the course number: **johnk34116**
- Use your @stthom.edu email address when you register.

7. **Instructional methods**

As mentioned above this course uses MyMISLab. This course includes the following pedagogical tools, used for study and assessment online: chapter warm-ups, self-paced dynamic study modules (DSM’s), study plans, videos, simulations, discussions, quizzes, and exams.
8. Technology

1) MyMISLab

2) Use of general productivity software (e.g., Microsoft Office) to complete assignments.

3) Blackboard.

9. Course Tentative Schedule

<table>
<thead>
<tr>
<th>Course Calendar/Schedule</th>
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</thead>
<tbody>
<tr>
<td><strong>Assignments of topics, exams</strong></td>
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<tr>
<td>Discussion 1: Introductions</td>
</tr>
<tr>
<td>Ch01: The Importance of MIS.</td>
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<tr>
<td>Ch02: Business Processes, Information Systems, and Information.</td>
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<tr>
<td>Ch03: Organizational Strategy, Information Systems, and Competitive Advantage.</td>
</tr>
<tr>
<td>Ch04: Hardware and Software</td>
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<tr>
<td><strong>FIRST EXAM</strong></td>
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<tr>
<td>Ch05: Database Processing.</td>
</tr>
<tr>
<td>Ch06: The Cloud.</td>
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<tr>
<td>Ch07: Organizations and Information Systems.</td>
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<tr>
<td>Ch08: Social Media Information Systems.</td>
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<tr>
<td><strong>SECOND EXAM</strong></td>
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<tr>
<td>Ch09: Business Intelligence Systems.</td>
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<td>Ch10: Information Systems Security.</td>
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<tr>
<td>Ch11: Information Systems Management.</td>
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<tr>
<td>Ch12: Information Systems Development.</td>
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<td><strong>FINAL EXAM</strong></td>
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Statement on tentativeness of schedule:

The above schedule and procedures in this course are subject to change in the event of circumstances beyond the instructor's control.

10. Course Policies

1) Students are expected to check Blackboard at least twice a week. **Assignments are generally due at 8PM on Fridays.** It is the student’s responsibility to keep informed of any announcements, syllabus adjustments, or policy changes made during scheduled classes. I maintain the blackboard site for this course and will do my best to post such announcements in a timely manner on the site. However, you are still responsible for all class announcements, not just those that get posted to the web site.
11. Student Grading Processes

<table>
<thead>
<tr>
<th>Item</th>
<th>Qty</th>
<th>Points each</th>
<th>Total Points</th>
<th>Percent of Grade*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two midterms and final exam</td>
<td>3</td>
<td>100</td>
<td>300</td>
<td>39.47%</td>
</tr>
<tr>
<td>Chapter Quizzes</td>
<td>12</td>
<td>10</td>
<td>120</td>
<td>15.79%</td>
</tr>
<tr>
<td>Introduction Discussion</td>
<td>1</td>
<td>50</td>
<td>50</td>
<td>6.58%</td>
</tr>
<tr>
<td>Chapter Discussions</td>
<td>11</td>
<td>10</td>
<td>110</td>
<td>14.47%</td>
</tr>
<tr>
<td>Warm-ups, other assignments</td>
<td>24</td>
<td>5</td>
<td>120</td>
<td>15.79%</td>
</tr>
<tr>
<td>Dynamic Study Modules</td>
<td>12</td>
<td>5</td>
<td>60</td>
<td>7.89%</td>
</tr>
</tbody>
</table>

*Points totals in each category are estimates.
Percent of Grade will remain the same if point totals differ.

12. Available Support Services:

You can reach me via my email address to discuss homework, lectures, or any other aspect of the class. In addition, you can reach me by phone.

**Academic Honesty** Ethical conduct is essential to a community of scholars and students searching for truth. Anything less than total commitment to honesty and honorable conduct undermines the efforts of the entire community. Academic integrity lies at the very heart of any institution of higher learning. In the Cameron School of Business, students and faculty are expected to commit to a code that exemplifies each individual's honor and integrity. Any conduct that violates this standard and betrays the respect of others is a matter of grave concern and, accordingly, is deemed unacceptable.

**Accommodations** The University of St. Thomas abides by the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, which stipulates that no student shall be denied the benefits of an education "solely by reason of her or his disability." If you have a documented disability that may impact your performance in this class and for which you may require accommodations, you must be registered with and provide documentation of your disability to Counseling and Disability Services which is located on the second floor of Crooker Center. Contact Debby Jones or Rose Signorello at 713-525-6953 or 713-525-3162.

**Tutorial Services** Students are encouraged to consult with tutors at the Learning and Writing Center when completing written assignments for this course. Based on the instructor’s assessment of the student’s written work, the student may be required to work with the tutors at the Learning and Writing Center to improve the student’s writing skills.
The Cameron School of Business at University of St. Thomas

MISSION STATEMENT

The Cameron School of Business will serve students of diverse backgrounds, providing them the necessary professional skills for a changing global economy, and instilling in them a deep appreciation for ethical behavior as the hallmark of a successful and fulfilling business career. The Cameron School will provide its students a timely and comprehensive business curriculum, with opportunities for specialized study in major business fields. The faculty will provide quality teaching, as this is the core of our mission. As an extension of our teaching mission, the faculty will engage in scholarly activity and service to the University, the profession, and the community.