1. Course Information

Course Title: International Economics (Mexico Study Abroad)
Course number: ECON 3331  Course Section: MEX (#1372)
Credit Hours: 3  Term: Summer I, 2017
Prerequisites: ECON 1331 & 1332
Room #: TBA
Days & hours: TBA
Web page/BlackBoard site: http://gregory.stthom.edu/

2. Instructor Information

Name: J. Ulyses Balderas  Office location: Tiller 201
Office phone: 713 525 3533
Office hours: TBA
Where to leave assignments: email or hard copy picked up in class
E-mail: balderj@stthom.edu  Fax number: 713 525 3872
Note: My preferred method of communicating with students is online, either through the discussion board on Blackboard or email. You should have no problems finding me online as I check my messages several times a day, including most weekends. It is also important that you check your stthom.edu email account daily before class as this is the email address that I will use to communicate with you.

3. Course Catalog Description

The theory of international trade and finance with emphasis on gains from international trade, determination of the level and composition of trade, barriers to trade, balance of payments, exchange rate determination, and the international monetary system.

4. Program Goals and Objectives:

The Bachelors of Business Administration has five goals.

When students complete the BBA degree at the University of St. Thomas:

1. They will communicate clearly, effectively and logically in a business situation:
   - Objective 1: Graduates can demonstrate mastery of appropriate communication technology.
   - Objective 2: Graduates can produce written materials that flow logically and are grammatically correct.
   - Objective 3: Graduates can deliver a compelling oral presentation grounded in relevant information and facts.

2. They will be adept at critical thinking and be able to demonstrate creative decision making skills:
   - Objective 1: Graduates can identify the main problem and key surrounding assumptions.
• Objective 2: Graduates can evaluate the logic, validity and relevance of data.
• Objective 3: Graduates can solve challenging problems and discuss conclusions, implications.

3. They will be able to work effectively in teams towards achievement of goals.
• Objective 1: When working in a group, graduates can demonstrate collaborative behaviors in the achievement of group goals
• Objective 2: When working in a group, graduates can evidence accountability for the achievement of group goals
• Objective 3: When working in a group, graduates can demonstrate a positive attitude towards the group and the other members of the group

4. They will be able to state moral standards/principles, recognize possible moral issues and bring their moral knowledge to bear in resolving these moral issues.
• Objective 1: Graduates can state professional codes for ethical conduct as they apply to business situations.
• Objective 2: Graduates can discern moral issues in a business case.
• Objective 3: Graduates can bring moral principles to bear in resolving business issues.

5. They will demonstrate an understanding of fundamental business issues and processes.
• Objective 1: When students complete the BBA, they can demonstrate their management specific skills and competencies in Accounting, Economics, Management, Quantitative methods, Finance, marketing, Legal and Social Environments, Information System and Global Issues

5. Course Learning Objectives (and relationship to program goals and objectives).
Upon successful completion of this course, you will be able to:

1. Communicate clearly in written format using relevant information and facts (goal 1)
2. Think critically by discussing assumptions, evaluating data and solving problems (goal 2)
3. Recognize and resolve moral issues involving businesses and government (goal 4)

6. Texts, Readings, Materials

Required text (available as an electronic copy through APLIA):

International Economics, by Robert J. Carbaugh, 15th edition. This text is to be used as a complement and not as a substitute to my lectures.
Suggestions for further study (suggested readings, bibliography)


Assignments

Homework will be posted online and will be graded automatically through APLIA.

REGISTRATION

I. Connect to http://login.cengagebrain.com/course/8DY2-L4AB-KXFG
II. Follow the prompts to register for your Aplia course.

PAYMENT

After registering for your course, you will need to pay for access using one of the options below:

a) Online: You can pay online using a credit or debit card, or PayPal.

b) Bookstore: You may be able to purchase access to Aplia at your bookstore. Check with the bookstore to find out what they offer for your course.

c) Free Trial: Your course enrollment includes a free trial period of up to two weeks. After the free trial ends you will be required to pay for access.

Please note: At the end of the free trial period, your course access will be suspended until your payment has been made. All your scores and course activity will be saved and will be available to you after you pay for access. If you already registered an access code or bought Aplia online, the course key to register for this course is: 8DY2-L4AB-KXFG.

System Check

To check whether your computer meets the requirements for using Aplia, go to http://www.aplia.com/support/sysreq.jsp

7. Instructional methods:

Lecture by instructor
Power points available on BB
Online assignments through APLIA

8. Technology:

I will make extensive use of Blackboard:
• ANNOUNCEMENTS will be posted on BB.
• The SYLLABUS is available on BB.
• LECTURE notes (PowerPoint slides) can be retrieved from BB.
Various documents related to the course will be stored in the COURSE DOCUMENTS during the class term.

Exam grades will be posted on Blackboard as soon as they are available.

9. Tentative** Course Schedule:

<table>
<thead>
<tr>
<th>Dates</th>
<th>Chapters, Topics</th>
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</thead>
<tbody>
<tr>
<td>Tue May 30, 2017</td>
<td>Chapter 1: The International Economy and Globalization</td>
</tr>
<tr>
<td>7:45-9:45pm (Malloy 019)</td>
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<tr>
<td>Wed May 31</td>
<td>Chapter 2: Foundations of Modern Trade Theory: Comparative Advantage</td>
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<tr>
<td>7:45-9:45pm (Malloy 019)</td>
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<tr>
<td>Fri Jun 2</td>
<td>Chapter 4: Tariffs</td>
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<tr>
<td>10am-12pm (F109)</td>
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<tr>
<td>Mon Jun 5</td>
<td>Chapter 5: Nontariff trade barriers</td>
</tr>
<tr>
<td>9:00-10:50am (F109)</td>
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<tr>
<td>Wed Jun 7</td>
<td>Chapter 10: The Balance of Payments</td>
</tr>
<tr>
<td>9:00-10:50am (F109)</td>
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<tr>
<td>Wed Jun 14</td>
<td>Chapter 11: Foreign Exchange</td>
</tr>
<tr>
<td>9:00-10:50am (F109)</td>
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</tr>
<tr>
<td>Thu Jun 15</td>
<td>Chapter 12: Exchange rate determination</td>
</tr>
<tr>
<td>9:00-10:50am (F109)</td>
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<tr>
<td>Fri Jun 16</td>
<td>Chapter 15: Exchange rate systems and currency crises</td>
</tr>
<tr>
<td>9:00-10:50am (F109)</td>
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<tr>
<td>Mon Jun 19</td>
<td>Chapter 16: Macroeconomic Policy in an open economy</td>
</tr>
<tr>
<td>9:00-10:50am (F109)</td>
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<tr>
<td>Wed Jun 21</td>
<td>Review and Final Exam</td>
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<tr>
<td>9:00-10:50am (F109)</td>
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</table>

**The above schedule and procedures in this course are subject to change in the event of circumstances beyond the instructor's control.

10. Course Policies:

- **Attendance/lateness**
  You are expected to attend all classes and to arrive on time. If for some reasons, you know that you will be late or will not be able to attend classes, **you must notify the instructor by email prior to the start of the class** in order not to be penalized.

- **Class Participation**
  It is important to ask questions when a concept covered in class is not clearly understood. Participation is also required when problems are solved in class. You may also make comments or ask questions on the discussion board throughout the semester (not only at the end).

- **Make-up Exams**
  If for some reasons (work-related travel or sickness), a student misses an exam, a make-up exam will be administered, provided that justification for the missed exam is provided to the instructor. Administering make-up exams is a nuisance,
and to discourage such practice I may design make-up exams so that they are not as easy as regular exams.

- **Cell phones, electronic media**
  Ringers should be turned off, both
  - During lectures
  - During exams

### 11. Student Grading Processes:

- Exam (chapters 1, 2, 4, 7, 8) 25%
- Final Exam (comprehensive) 35%
- Participation 10%
- Online graded assignments 30%

**Grading scale:**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>93-100</td>
</tr>
<tr>
<td>A-</td>
<td>90-92</td>
</tr>
<tr>
<td>A+</td>
<td>87-89</td>
</tr>
<tr>
<td>B</td>
<td>84-86</td>
</tr>
<tr>
<td>B-</td>
<td>80-83</td>
</tr>
<tr>
<td>B+</td>
<td>77-79</td>
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<tr>
<td>C</td>
<td>74-76</td>
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<tr>
<td>C-</td>
<td>70-73</td>
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<tr>
<td>D</td>
<td>67-69</td>
</tr>
<tr>
<td>D+</td>
<td>64-66</td>
</tr>
<tr>
<td>D-</td>
<td>60-63</td>
</tr>
<tr>
<td>E</td>
<td>Less than 60</td>
</tr>
</tbody>
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### 12. Available Support Services:

- Resources available on Blackboard sites. (For Math, Written Communications, and Presentations, etc.): CSB Resource Site for Undergraduate Students.
- Tutorial Services:
  Students are encouraged to consult with tutors at the Tutorial Services Center when completing assignments for this course. Based on the instructor’s assessment of the student’s work, the student may be required to work with the tutors at the Center to improve the student’s skills.

- Doherty library 713 525 2190
  - Circulation desk: 713 525 2180
  - Reference desk: 713 525 2188
- IT (blackboard, mystthom, webmail): 713 525 6900
- Counseling, Testing and Career center:  713 525 3162, 713 525 6953
  - If you have a documented disability that will impact your work in this class, please contact me to discuss your needs. Additionally, you will need to register with the Counseling and Disability Services Office in Crooker Center. This office can be reached at (713) 525-2169 or 6953.
The Cameron School of Business at University of St. Thomas

MISSION STATEMENT

Inspired by the Basilian Fathers’ motto of *Goodness, Discipline and Knowledge*, the Cameron School of Business provides a comprehensive, high quality, ethically-oriented business education to a diverse student body enabling graduates to serve as leaders of faith and character in a global economy.

ACADEMIC HONESTY

Ethical conduct is essential to a community of scholars and students searching for truth. Anything less than total commitment to honesty and honorable conduct undermines the efforts of the entire community. Academic integrity lies at the very heart of any institution of higher learning. In the Cameron School of Business, students and faculty are expected to commit to a code that exemplifies each individual's honor and integrity. Any conduct that violates this standard and betrays the respect of others is a matter of grave concern and, accordingly, is deemed unacceptable.

ACCOMODATIONS

The University of St. Thomas abides by the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, which stipulates that no student shall be denied the benefits of an education "solely by reason of her or his disability." If you have a documented disability that may impact your performance in this class and for which you may require accommodations, you must be registered with and provide documentation of your disability to Counseling and Disability Services which is located on the second floor of Crooker Center. Contact Debby Jones or Rose Signorello at 713-525-6953 or 713-525-3162.