Special Note for Summer 2017:
While this course is an online course, I will be teaching the same material to a section of Business Law this summer session. If at all possible, it would be great if you can attend some or all of the daytime classes. This is not possible for many of you. So, the participation assignment will be to prepare a case brief which must be selected by Monday, June 5, and submitted by Midnight, Monday, June 26.

The information for the daytime class meetings is below:
Mondays & Wednesdays 12:30 – 4:50 PM  Room: TBA
Class Meets from May 31 through June 28

Instructor:  Dr. David D. Schein  Office: 224 Welder
Phone:  713-942-5936*  Skype: ProfDSchein1
Email: scheind@stthom.edu  Emergency: 713-880-9563
*Please do not leave voicemails. If you get voicemail, send me an email.

Summer 2017 Office Hours:
Monday: 11:30 - 12:30 PM, 5:00 – 5:30 PM
Tuesday: 1:00 - 3:30 PM
Wednesday: 11:30 - 12:30 PM, 5:00 – 5:30 PM

Other times by appointment. I am on campus a great deal, so let me know if you need to meet. Please email faculty member to confirm your time and day.

Skype is now an option for students, as well. Contact me through my Skype address to initiate contact, and I will accept your invite, and then we can Skype.

Text:
- **Title:** Business Law – 5th Edition
  - **Author(s):** James F. Morgan
  - **e-ISBN:** 978-1-62751-346-3
  - **Access for this e-book is at the following website:**

This book is required for the course and you must either have an e-copy of this text or you may purchase a hard copy of the book from the publisher. You may also print out some of, or the entire, book. You are not required to have a hard copy, but you must have
access to the book. This is a very affordable way to obtain a large textbook like this. Other learning aids are available at the textbook site.

- Additional resources will be posted to the Blackboard course site. Please check it often and check your UST email for updates emailed to you.

Course Description
This course introduces students to the general principles of the law as it relates to business. Specific topics include the legal system, business formation, contracts, agency, bailment, sales, mortgages, negotiable instruments and bankruptcy.

Program Learning Goals
The Masters of Business Administration program has six goals. When students complete the MBA degree at the University of St. Thomas:

**Goal 1. They will be effective communicators.**
1. Objective 1: Graduates will deliver a compelling oral presentation.
2. Objective 2: Graduates will write professional quality documents.

**Goal 2. They will be effective team members.**
- Objective 1: Graduates will demonstrate appropriate group techniques to participate in a team task that results in effective performance.
- Objective 2: Graduates will demonstrate effective leadership skills in a group project.

**Goal 3. They will be ethical decision makers.**
- Objective 1: Graduates will recognize the ethical issues implicit in a business situation.
- Objective 2: Graduates will describe and use ethical frameworks applicable to business situations.
- Objective 3: Graduates will develop a variety of ethical alternatives for resolving or at least addressing, a problem in business.

**Goal 4. They will be globally aware.**
- Objective 1: Graduates will perform a global business situation analysis.
- Objective 2: Graduates will formulate global business strategy.
- Objective 3: Students will evaluate global business strategy.

**Goal 5. They will be able to integrate knowledge across multiple business disciplines.**
- Objective 1: Graduates will identify business problems and opportunities that result from factors internal and external to the organization.
- Objective 2: Graduates will apply quantitative and qualitative techniques from the different business disciplines to address problems and opportunities.

**Goal 6. They will be knowledgeable about multiple business disciplines**
Course Learning Objectives
Upon successful completion of this course, students will be able to:

- Understand and appreciate the impact of law on most aspects of business.
- Identify and analyze the key legal components of business operations, with emphasis on business forms, negotiating and drafting contracts, and dealing with many of the daily issues business persons face, such as financial instruments and bankruptcy.
- Understand the legal ramifications of being an employer within a digital and physical space.
- Understand the U.S. court system, legal terminology and legal procedures.
- Understand the different forms of business structures and ownership.
- Analyze and distinguish the differences between various agency relationships.
- Define and explain different types of torts that apply to business and product liability.
- Identify and distinguish the various types of intellectual property rights.

Class Design / Instructional Methods
Class Design:
Class format uses an adult learning model with all online instruction. When the same course was taught in Fall 2016, Dr. Schein made videos of his lectures. See the links for these lectures paired with the material. You are not required to watch the lectures or attend the daytime classes, but it is strongly encouraged. Each week, students will be required to post at least one question and at least one answer. This will be the basis of the participation grade below. The focus of this class is on learning business law principles that promote critical thinking and ethical analysis of business management issues.

Grading Scale:
The grading scale below indicates the ranges for specific letter grades.
The numeric scores you receive from the tests and participation will be weighted based on the weights indicated below. The final score will be automatically rounded to a whole number. The rounded score will then be used to assign a course grade, based on the scale in the table below.

**Important Note:** A grade of “B” or better is required in each proficiency course in order to enroll in higher level core courses.
Grade distribution:  
95-100 = A  
94-90 = A-  
87-89 = B+  
84-86 = B  
80-83 = B-  
79-77 = C+  
74-76 = C  
70-73 = C-  
69 or less - F

Grading:
The following assignments comprise the student’s grade:
Participation Assignment  10%
Quiz #1  10%
Quiz #2  15%
Midterm Examination  25%
Quiz #3  15%
Final Examination  25%

Class Grading Additional Information Format:

Assignments:

a. **Quizzes and Exams**
   i. Quizzes help to keep you on track and prepare you for the mid-term and final exams. Quizzes will be spaced throughout the semester. Most quizzes will have multiple-choice and fill-in the blank questions.
   ii. Exams are comprehensive and cover the course material up to that point in the course.
   iii. Blackboard’s Test Module will be used to administer the tests. Keep in mind that the tests are timed and are closed book. If you try to look up the answers while taking the quizzes or exams, you will not be able to complete the work in the assigned time. There will be no extensions. If you have a technical issue while testing, contact Dr. Schein via email immediately, providing as much information as possible.

*Please Note:* All quizzes and tests are due on the dates/times listed in the Detailed Course Schedule. There is a penalty of one letter grade per day for any work that is submitted later. **There are no make-up assignments.**
### Detailed Course Schedule

It is the instructor’s intention to stay on this schedule as much as possible, but it is not guaranteed. It is your responsibility to read this schedule and check Blackboard on a regular basis to stay up on your school work and prepare for class and other assignments.

In addition to your regular assigned reading below, before your first day of class, read Part I - Chapters 1 through 6 in Morgan. You will need these for background, but will not be reviewed as part of the covered material. You can ask questions about these chapters by email.

<table>
<thead>
<tr>
<th>Day, Date</th>
<th>Topics/Notes</th>
<th>Area of lecture or tasks being completed in class</th>
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<tbody>
<tr>
<td>Wed, 05/31</td>
<td><strong>Part II: Foundational Legal Concepts</strong>&lt;br&gt;<strong>Quiz #01 (covering Morgan Chapters 7-12)</strong> will be due BEFORE MIDNIGHT 06/07</td>
<td><strong>Readings:</strong>&lt;br&gt;● Syllabus (Blackboard, Course Documents)&lt;br&gt;● Morgan Part 2, Chapters 7-12&lt;br&gt;● Anatomy of a lawsuit (Blackboard, Course Documents)&lt;br&gt;● Blatt - How to Brief a Case (Blackboard, Course Documents)</td>
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<td>Mon, 06/05</td>
<td><strong>Part III: Contractual Relationships</strong>&lt;br&gt;<strong>Select Topics for Participation Assignment (Case Brief) BEFORE MIDNIGHT via email to Dr. Schein</strong></td>
<td><strong>Readings:</strong>&lt;br&gt;● Morgan Part 3, Chapters 13-20&lt;br&gt;● Myth’s Unmasked - Hauptle newsletter (Blackboard, Course Documents)</td>
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<td>Wed, 06/07</td>
<td><strong>Part IV: Domestic and Global Sales; Part V: Agency and Employment</strong>&lt;br&gt;<strong>Quiz #1 due BEFORE</strong></td>
<td><strong>Readings:</strong>&lt;br&gt;● Morgan Part 4, Chapters 21-23&lt;br&gt;● Morgan Part 5, Chapters 24-27&lt;br&gt;● EEO power point (Blackboard, Course Documents)</td>
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<td>Day</td>
<td>Part</td>
<td>Quiz Due Date</td>
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<td>Mon, 06/12</td>
<td>Part 6: Business Organizations</td>
<td>Quiz #02 due BEFORE MIDNIGHT 06/14</td>
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<td>Wed, 06/14</td>
<td>Part 7: Negotiable Instruments</td>
<td>Quiz #2 due BEFORE MIDNIGHT today via Blackboard</td>
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<td>Mon, 06/19</td>
<td>Part 8: Creditors and Debtors</td>
<td>Quiz #03 due BEFORE MIDNIGHT 06/21</td>
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<td>Wed, 06/21</td>
<td>Part 9: Government Regulation of Business</td>
<td>Quiz #3 due BEFORE MIDNIGHT today via Blackboard</td>
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<td>06/26</td>
<td>International and Entrepreneurial Realms Participation Assignment due BEFORE MIDNIGHT today via Blackboard</td>
<td>Morgan, Part 10, Chapters 45-46</td>
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<td>Thurs, 06/29</td>
<td>Final Exam</td>
<td>Your Final Exam, covering all course material, will take place via Blackboard and must be completed by Midnight, June 29.</td>
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The Cameron School of Business at University of St. Thomas

**Mission Statement** The Cameron School of Business will serve students of diverse backgrounds, providing them the necessary professional skills for a changing global economy, and instilling in them a deep appreciation for ethical behavior as the hallmark of a successful and fulfilling business career. The Cameron School will provide its students a timely and comprehensive business curriculum, with opportunities for specialized study in major business fields. The faculty will provide quality teaching, as this is the core of our mission. As an extension of our teaching mission, the faculty will engage in scholarly activity and service to the University, the profession, and the community.

**Academic Honesty** Ethical conduct is essential to a community of scholars and students searching for truth. Anything less than total commitment to honesty and honorable conduct undermines the efforts of the entire community. Academic integrity lies at the very heart of any institution of higher learning. In the Cameron School of Business, students and faculty are expected to commit to a code that exemplifies each individual's honor and integrity. Any conduct that violates this standard and betrays the respect of others is a matter of grave concern and, accordingly, is deemed unacceptable. This includes cheating and plagiarism on any assignments, which results in a grade of “F” for the assignment or for the class at the discretion of the professor.
**Accommodations for Disabilities Available** The University of St. Thomas abides by the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, which stipulates that no student shall be denied the benefits of an education "solely by reason of a handicap." If you have a documented disability that may impact your performance in this class and for which you may require accommodations, you must be registered with and provide documentation of your disability with the Counseling and Disability Services Office in Crooker Center. This office can be reached at 713-525-6953 or 2169. Once you have a letter for accommodation from that office, please give to your professor at the first class meeting.

**Tutorial Services** The University offers comprehensive peer tutoring for students currently enrolled at the University of St. Thomas. Tutorial Services is primarily a tutorial center for writing but provides tutors in other subjects as well. Students receive personalized instruction in writing from trained student tutors and staff professionals. Contact: Dr. Connie Michalos at 713-525-3175.