1. Course Information
   - Course Title: Financial Management
   - Course Number: FINA 5318
   - Course Section: S
   - Credit Hours: 3
   - Semester: Spring 2018
   - Prerequisites: MBA 5X03 and FINA 5X04
   - Room and Time: Malloy Hall 017, Sat 1:00PM- 4:45PM

2. Instructor Information
   - Name: Chih-Huei (Debby) Su, Ph.D.
   - Office Location: Welder Hall Room 205
   - Office Phone: 713-525-3807
   - Office Hours: Monday/ Wednesday 1:00PM- 3:00PM and 6:45PM- 7:45PM;
                 Saturday 12:00PM- 1:00PM
   - Email: csu@stthom.edu

3. Course Catalog Description
   The purpose of this course is to provide the student with a comprehensive study of the core concepts of financial management. Topics include financial performance evaluation, asset valuation, capital budgeting, risk and return in the context of the capital asset pricing model, capital structure theory, dividend policy, short-term financial planning and budgeting, and long-term financial planning and forecasting. The course introduces the student to corporate financial responsibilities and the methods required to effectively meet these responsibilities. Students are required to perform case analyses or written projects.

   The course is taught using a discussion and problem-solving approach: We will discuss each assigned chapter and solve the assigned problems in class together. Student participation during the lectures is strongly encouraged. Student-instructor interaction makes classes more interesting and also allows students to contribute to the knowledge of their classmates by bringing their own experience as well as their professional and academic knowledge into the classroom. In addition, examples students mention in class can supplement and add interest beyond the examples the instructors introduces. Regardless of the extent of your participation in class discussion, you must solve the end-of-chapter problems to deepen your knowledge of the concepts covered in this class and to test how well you have understood the material presented in the chapter. Learning this material requires practice. Solving the problems is an essential step in the learning process. The types of problems following each chapter are self-test problems, and mini-cases. The assignments include problems of each type and also supplemental problems which I have prepared and post on Blackboard.

4. Program Learning Goals and Objectives
   **MBA Program**
   The Master of Business Administration program has six goals. When students complete the MBA degree at the University of St. Thomas:
Goal 1. They will be effective communicators.
   **Objective 1** Graduates will deliver a compelling oral presentation.
   **Objective 2** Graduates will write professional quality documents.

Goal 2. They will be effective team members.
   **Objective 1** Graduates will demonstrate appropriate group techniques to participate in a team task that results in effective performance.
   **Objective 2** Graduates will demonstrate effective leadership skills in a group project.

Goal 3. They will be ethical decision makers.
   **Objective 1** Graduates will recognize the ethical issues implicit in a business situation.
   **Objective 2** Graduates will describe and use ethical frameworks applicable to business situations.
   **Objective 3** Graduates will develop a variety of ethical alternatives for resolving or at least addressing, a problem in business.

Goal 4. They will be globally aware.
   **Objective 1** Graduates will perform a global business situation analysis.
   **Objective 2** Graduates will formulate global business strategy.
   **Objective 3** Students will evaluate global business strategy.

Goal 5. They will be able to integrate knowledge across multiple business disciplines.
   **Objective 1** Graduates will identify business problems and opportunities that result from factors internal and external to the organization.
   **Objective 2** Graduates will apply quantitative and qualitative techniques from the different business disciplines to address problems and opportunities.

Goal 6. They will be knowledgeable about multiple business disciplines.

MSF Program
The Masters of Science in Finance has five goals. When students complete the MSF degree at the University of St. Thomas:

Goal 1. Core of Finance Knowledge
   **Graduates will:**
   **Objective 1** Demonstrate competency in the fields by linking core financial knowledge with financial and business environments to draw valid conclusions.
   **Objective 2** Demonstrate competency in conducting financial research and analyses.

Goal 2. Analytical and Critical Thinking Skills
   **Graduates will:**
   **Objective 1** Demonstrate skills in analyzing financial reports.
   **Objective 2** Evaluate data thoroughly.

Goal 3. Ethical Awareness
   **Graduates will:**
   **Objective 1** Identify ethical standards and accountability as applicable to the financial regulations and financial aspects of business decisions.
   **Objective 2** Apply ethical standards and accountability to the financial regulations and financial aspects of business decisions.
Goal 4. Global Awareness

Graduates will:

Objective 1 Demonstrate a knowledge of dynamic global financial markets.
Objective 2 Develop portfolio strategies of allocating global financial assets.

Goal 5. Leadership and Communication Skills

Graduates will:

Objective 1 Develop and deliver a compelling oral presentation grounded in relevant information and facts.
Objective 2 Write professional quality documents.
Objective 3 Foster teamwork and clarify roles and responsibilities.

5. Course Learning Objectives

The objective of this course is to provide you a comprehensive understanding of the central concepts of financial management. In general, corporations contribute to society by contributing value. Corporate activities contribute value to consumers by producing goods and services and by introducing new products and new methods of producing them. The corporations that manufactured and marketed these products created value for you as consumers. Corporate activities also create value to investors. By producing goods and services of value to society, corporations generate profits which cause stock prices to rise and out of which dividends are paid. Smart (or lucky) investors (individuals, pension funds, universities and other stockholders) who invest in stocks that generate value for consumers are rewarded for helping finance corporate activities. In contrast, investors who hold stocks in companies that fail to produce value for society, whether because they lack the efficiency to compete or because they produce products for which there is insufficient demand are punished as their stocks lose value.

At the level of the individual manager, financial management involves technical abilities such as quantitative analysis of data, recognizing and understanding underlying guiding principles used to identify the appropriate application of the techniques of corporate finance, and awareness of key ethical issues which define the responsibility of financial managers. In general, the course teaches how financial managers can contribute to maximization of the wealth of stockholders, who own the company, and to do so while abiding by the legal and ethical requirements of society.

Upon completion of this course, students are expected to:

(a) Familiarize themselves with the nature of the corporation and of the general guiding principles underlying the process of stockholder wealth maximization. (MBA Goal 6 and MSF Goal 1)

(b) Learn the techniques and methods of financial analysis and develop the ability to use them as tools for problem solving. (MBA Goal 6 and MSF Goal 1)

(c) Learn to identify which techniques and methods are applicable to a given problem and how managers can use them individually or in combination as decision-making tools to increase the value of the corporation and thus the net worth of stockholders. (MBA Goal 5 and MSF Goal 2)

(d) Develop the ability to communicate clearly- to describe in words what the techniques of financial management contribute to decision making. (MBA Goal 1 and MSF Goal 5)
(e) Obtain an understanding of the functioning of financial markets and their role in financial decision-making. (MBA Goal 5 and MSF Goal 2 and 3)

(f) Broaden their knowledge beyond the excessively clear-cut concepts and problems of the textbook by approaching managerial decisions using the messier and less complete data typically encountered in practice by engaging in empirical studies of actual firms or engaging in case studies as assigned in the course. Whichever of these is assigned, it will involve written analysis and oral discussion. (MBA Goal 1, 5, 6 and MSF Goal 1, 2, 5)

6. Texts, Readings, Materials

**Textbook:** *Financial Management: Theory & Practice, 14th Edition*
By Eugene F. Brigham and Michael C. Ehrhardt

* I use 14th Edition, and I don’t mind if you really want to buy 13th or other newer versions. But if you decide to buy a different version than the one I have, it’s your responsibility to check the differences.

**Financial Calculator:** Texas Instruments BA II Plus (This is the suggested brand/model.)

**Supplementary Readings:** The Wall Street Journal, The Economist, Business Week, and Fortune magazines. I would like to encourage you to read business press outside the class. It will help you to relate topics covered in class to the real business world and enhance your class performance.

7. Instructional Methods

Class time will be devoted to lecture, discussion, and analysis of assigned problems. Finance is a subject highly problem oriented. Therefore, problems will constitute the largest number of points for each exam. Assigned problems will be given on a weekly basis. Active participation in class is encouraged and required. You will also be assigned a team project throughout the semester.

8. Technology

Students are expected to be able to perform the following:

(a) Online data retrieval and/or research
(b) Online communication or collaboration
(c) Use of general productivity software (e.g. Microsoft Office) to complete assignments
(d) Use of a financial calculator to perform the analyses
(e) Use of BlackBoard learning platform
(f) IT itself is the subject matter of assignment

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1I will be using BA II Plus for classroom demonstrations. If you use a different financial calculator make sure you have the manual, so that you may learn how to use it on your own or you can “google” instructions on how to use it.
9. **Course Tentative Schedule**²

The weekly coverage might change as it depends on the progress of the class. However, you must keep up with the reading assignments.

<table>
<thead>
<tr>
<th>Meeting Dates</th>
<th>Content</th>
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<tbody>
<tr>
<td>January 20 (Sat)</td>
<td>• Introduction to the class</td>
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<tr>
<td></td>
<td>• Chapter 1 Part 1- Types of Business and Financial Market</td>
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<tr>
<td>January 27 (Sat)</td>
<td>• Chapter 1 Part 1 Assignment due</td>
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<td>• Chapter 1 Part 2- Financial Market and 2008 Financial Crisis</td>
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<tr>
<td>February 3 (Sat)</td>
<td>• Chapter 1 Part 2 Assignment due</td>
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<td>• Chapter 2- Financial Statements, Free Cash Flow and Tax</td>
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<tr>
<td>February 10 (Sat)</td>
<td>• Chapter 2 Assignment due</td>
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<td>• Chapter 3- Ration Analysis</td>
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<td>• Chapter 4 Part 1- Time Value of Money- Single Cash Flow</td>
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<tr>
<td>February 17 (Sat)</td>
<td>• No class is arranged.</td>
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<tr>
<td>February 24 (Sat)</td>
<td>• Group Project Part 1 due</td>
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<td>• Chapter 3 and Chapter 4 Part 1 Assignment due</td>
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<td></td>
<td>• Chapter 4 Part 2- Time Value of Money- Multiple Cash Flows</td>
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<td>• Review for Midterm</td>
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<tr>
<td>March 3 (Sat)</td>
<td>• Chapter 4 Part 2 Assignment due</td>
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<td>• Q&amp;A Time: 1:00- 1:30 PM</td>
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<td>• Midterm Exam: 1:45PM- 3:45PM</td>
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<td>• Go over Midterm exam answers: 4:00-4:45 PM</td>
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<tr>
<td>March 10 (Sat)</td>
<td>• Chapter 6 Part 1- Risk and Return</td>
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<tr>
<td>March 17 (Sat)</td>
<td>• No class is arranged for Spring Break.</td>
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<tr>
<td>March 24 (Sat)</td>
<td>• Chapter 6 Part 1 Assignment due</td>
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<td></td>
<td>• Chapter 6 Part 2- CAPM and Chapter 7- Stock Valuation</td>
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<tr>
<td>March 31 (Sat)</td>
<td>• No class is arranged.</td>
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<tr>
<td>April 7 (Sat)</td>
<td>• Chapter 6 Part 2 and Chapter 7 Assignment due</td>
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<td>• Chapter 5- Interests Rates and Bond Valuation and Chapter 9- WACC</td>
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<tr>
<td>April 14 (Sat)</td>
<td>• No class is arranged.</td>
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<tr>
<td>April 21 (Sat)</td>
<td>• Chapter 5 and Chapter 9 Assignment due</td>
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<td></td>
<td>• Group Presentations and Final Review</td>
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<tr>
<td>April 28 (Sat)</td>
<td>• Final Exam: 1:00PM - 3:00PM at Malloy Hall 017</td>
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</tbody>
</table>

²The above schedule and procedures in this course are tentative and subject to change.
10. Course Policies

- **Readings**
  Students should prepare for ALL regular scheduled classes prior to class meetings and are responsible for all of the material discussed in class, assigned in the readings, and problems assigned for homework regardless of your attendance status.

- **Quizzes**
  Quizzes will be given throughout the semester RANDOMLY without prior notifications. Quizzes may be given at the beginning, middle, or end of the class and cover the materials from the same date or from the previous class. Make-up quizzes will not be permitted unless I am notified of your absence or lateness on a specific class date.

- **Assignments**
  Homework will be assigned online (Blackboard) weekly and will be due before the next class meeting after I finish the corresponding chapter. Each student has unlimited attempts on each assignment before the deadlines. Late submission will not be accepted.

- **Group Project**
  Students need to form the group of 4 people. Students are expected to make 15-20 minute group presentation at the end of the semester AND submit a formal written term paper. Since it is a group project, the performance will be evaluated at the group level, rather than at the individual level, unless special situations are reported at the early stage of the project.
  The length of the term paper on the final version should be around 20-25 double-spaced pages, including bibliographies, charts, and references. The final version term paper is due on the presentation day. The group project grade will be based on both the presentation and the quality of the paper.
  The group project will be divided into two parts and each part will have its deadline. Students should submit each part before each partial deadline. Students who fail to submit the specified part before the specified deadlines will have 5 points penalty for each part on their final group project grade. Details will be announced later in the semester.

- **Exams**
  Make-up exams will not be permitted unless I am notified of your absence on an exam before the exam date. Make-up exams from excused absences will be scheduled at a time mutually agreeable to the instructor and the student.

- **Attendance Policy**
  Attendance is mandatory and expected. Students are expected to arrive on time and stay in class until the class period ends. If you missed two or more class meetings, your course grade, at the instructor’s discretion, will be reduced by one letter grade. If you missed four classes or more, at the instructor’s discretion, the grade will automatically become an F. If you are late for more than 1 hour in a class meeting, then it will be counted as “Late”. 2 “Late” will be counted as 1 absence.

- **Extra Point Opportunity**
  In order to enhance better business school education, students can obtain 0.5 extra point on the final grade if students can complete a minimum of three (three hours in total) workshops. Students can choose from any CSB provided workshops or online workshops through Houston Public Library (details will be provided in the class). If you attend CSB-provided workshops, please obtain the signature of the speaker for the workshop.
and upload the scanned document on Blackboard before your Final Exam April 28, 2018 to receive 0.5 extra point.

- Class Communication
  Major class announcements will be made through Blackboard with email notifications. Online discussions can also be established on Blackboard. So please check the email on your Blackboard account is correct.

11. Class Participation

The following criteria will be used to judge and grade your participation performance:

(a) Content Mastery:
The student makes evident by classroom comments and/or responses to questions, an understanding of the facts, concepts, and theories presented in the assigned readings.

(b) Communication Skills:
The student informs other students in a clear and constructive manner what he/she knows. Communication skills include listening to others and understanding what they have said, responding appropriately, asking clear, constructive questions, building on the ideas of others, etc.

(c) Synthesis/Integration:
The student shows the connections between this material and other material. For example, the student could take several ideas from the readings or class discussions and combine them to produce a new perspective on an issue, or the student could take outside materials (personal experience, work experience, other classes etc.) and combine them to create insights.

(d) Creativity:
The student shows further implications of the material by finding new ways of articulating or setting the materials, which produce significant insights, etc.

(e) Valuing:
The student identifies values inherent to the material and offer rationales based on some value system.

12. Grading

- Grade Distribution:
  Assignments 10%
  Quizzes 15%
  Group Project 20%
  Midterm 25%
  Final Exam 25%
  Class Participation 5%

- Letter Grade Distribution:
  >= 93.00 A 80.00 - 83.99 B-
  90.00 - 92.99 A- 77.00 - 79.99 C+
  87.00 - 89.99 B+ 70.00 - 76.99 C
  84.00 - 86.99 B  <= 69.99 F

- Important Note:
The CSB Comprehensive Test for MBA/ MSF program is a comprehensive test on all
subjects covered in MBA/MSF program and will be administered in the capstone course of the MBA/MSF program. **Questions on topics from the core/required courses—including this course—will appear on the CSB Comprehensive Test.**

13. Available Support Services

- **Tutorial Services Center (TSC)**
  The tutorial Services Center offers assistance to all current UST students in a variety of content area, including academic subjects, general concepts, and writing skills. Tutors are available anytime the center is open. The TSC offers on-site tutoring, online tutoring, and tutorial workshops. Office hours and schedules can be found at [http://www.stthom.edu/public/index.asp?page_ID=100289](http://www.stthom.edu/public/index.asp?page_ID=100289). Please contact the center at 713-525-3878 or tutoring@stthom.edu

- **CSB Tutorials**
  The Cameron School of Business offers tutoring in business subjects. Please visit [http://libguides.stthom.edu/cameron](http://libguides.stthom.edu/cameron) (under the “CSB Tutorial Services” tab) for the most current tutorial schedule and available subjects.

- **Information Technology Services**
  The UST IT Solution Center offers assistance with technical issues related to general computer issues, software, email, passwords, MyStThom, and blackboard. Manuals, contact information, and discounted software and hardware purchase information may be found at [http://www.stthom.edu/Offices_and_Services/Information_Technology/IT_Index.aqf](http://www.stthom.edu/Offices_and_Services/Information_Technology/IT_Index.aqf).
The Cameron School of Business at the University of St. Thomas

Mission Statement

Inspired by the Basilian Father’s motto of Goodness, Discipline and Knowledge, the Cameron School of Business provides a comprehensive, high quality, ethically oriented business education to a diverse student body enabling graduates to serve as leaders of faith and character in a global economy.

Academic Honesty

Ethical conduct is essential to a community of scholars and students searching for truth. Anything less than total commitment to honesty and honorable conduct undermines the efforts of the entire community. Academic integrity lies at the very heart of any institution of higher learning. In the Cameron School of Business, students and faculty are expected to commit to a code that exemplifies each individual’s honor and integrity. Any conduct that violates this standard and betrays the respect of others is a matter of grave concern and, accordingly, is deemed unacceptable.

The tests/exams will be individual efforts. Student may work together on homework assignments, but must submit their own assignments.

The penalty for an incident of academic dishonesty is, at the discretion of the professor, either a mark of zero for the work in question or the grade of F for the course.

Accommodations

The University of St. Thomas abides by the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, which stipulates that no student shall be denied the benefits of an education “solely by reason of a handicap.” If you have a documented disability that may impact your performance in this class and for which you may require accommodations, you must be registered with and provide documentation of your disability to Counselling and Disability Services which is located on the second floor of Crooker Center. Contact Debby Jones or Rose Signorello at 713-525-6953 or 713-525-3162.

Any student with a documented disability needing academic adjustments or accommodations is requested to speak with me during the first two weeks of class. All discussions will remain confidential.